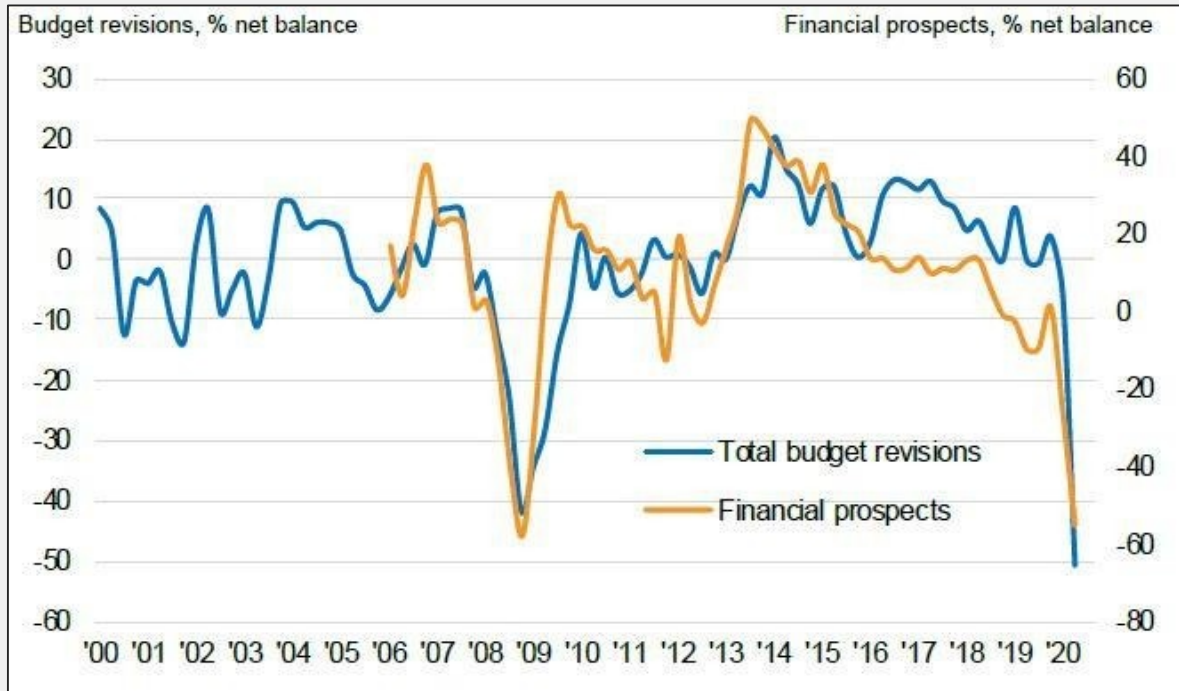




From Victims to Victory

How a Crisis Can Make Marketing Matter More Than Ever? [Click here More information](#)

RAPID CHANGE



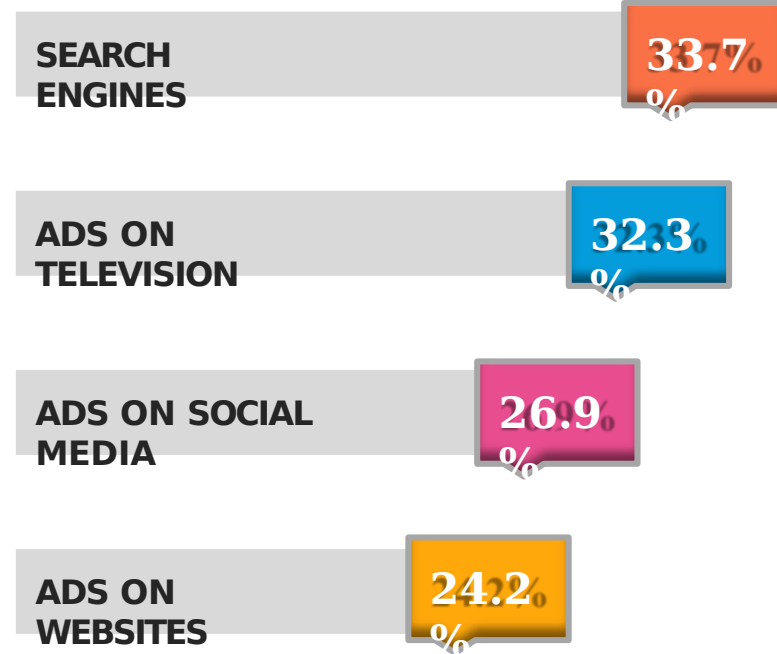
UK marketing budgets were cut by their highest levels in the more than 20-year history of the IPA **Bellwether** report, laying bare the impact the Covid-19 pandemic has had on the industry. The net balance of companies cutting their marketing budget fell to -50.7% in the second quarter, down from -6.1% in the previous three months. This is a worse result than during the last recession, when the net fall hit -41.7% in Q4 2008.

A redefinition of digital



PERCENTAGE OF INTERNET USERS
PERFORM E-COMMERCE
ACTIVITY

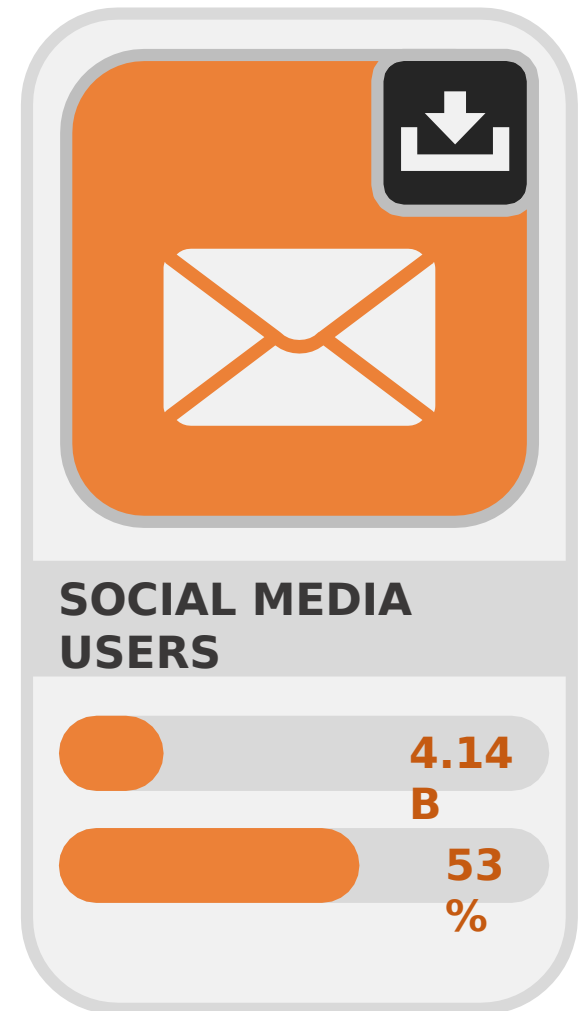
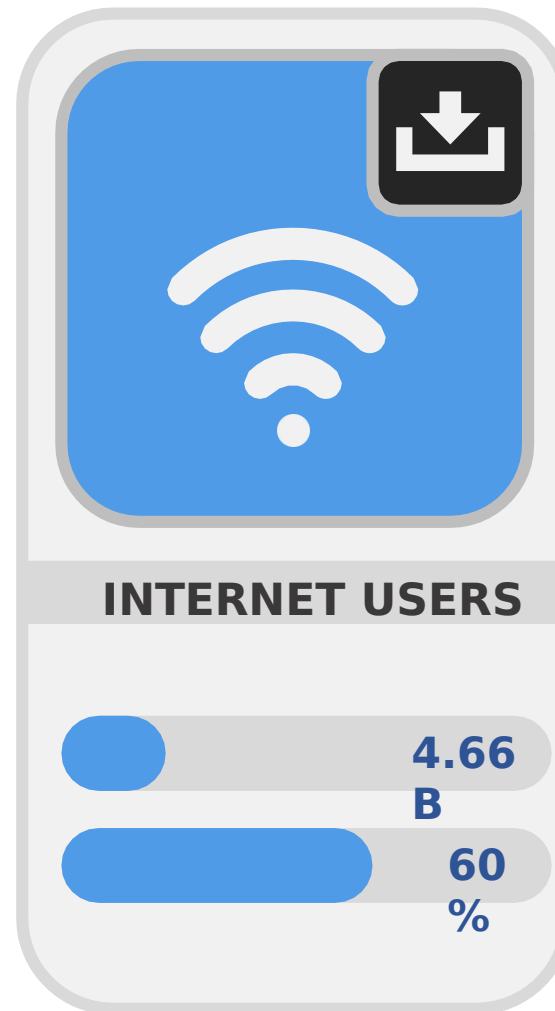
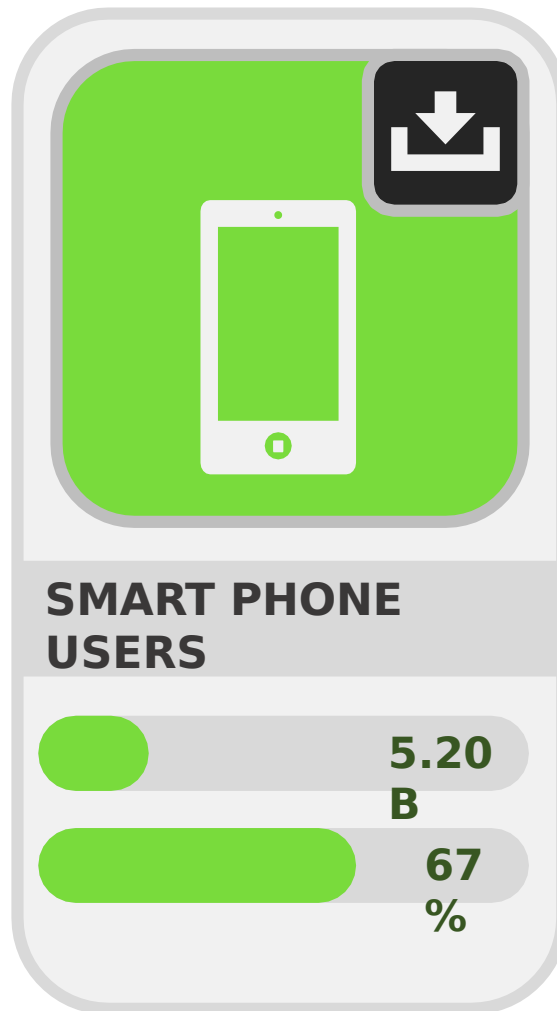
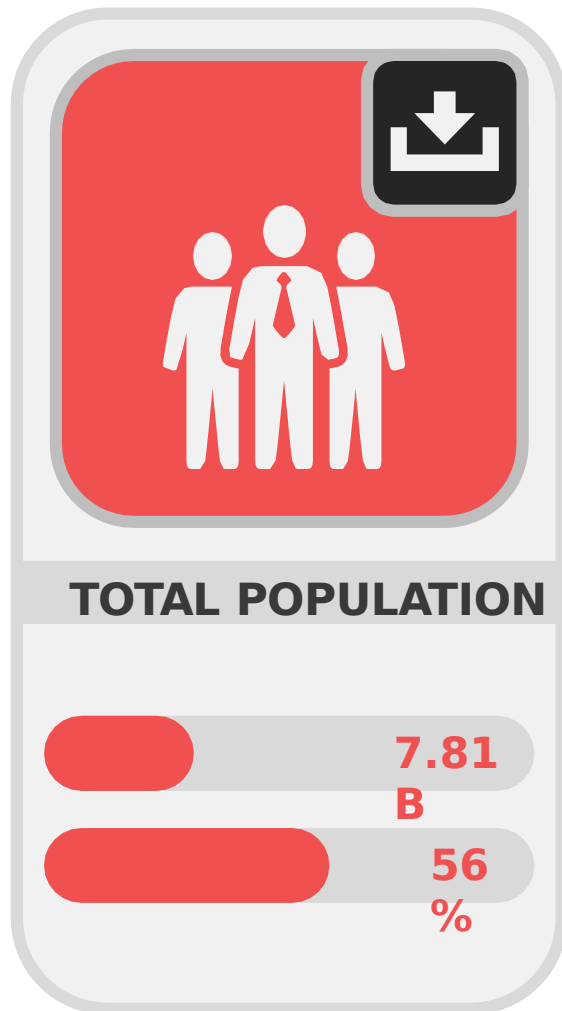
Crazy about digital



PERCENTAGE OF INTERNET USERS WHO SAY
THEY DISCOVER NEW PRODUCTS THROUGH
EACH MEDIUM

GROWTH

THE YEAR-ON-YEAR CHANGE IN ESSENTIAL INDICATORS OF DIGITAL ADOPTION



What's best to invest in now?



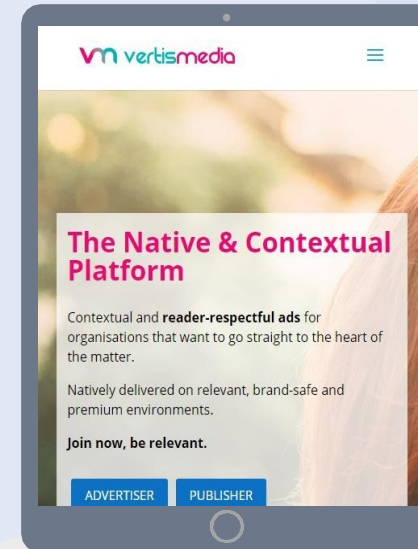
Right Partner



Stand out by
blending in



The Power of Native and Contextual Advertising.



Identify &
Join



Intelligent Storytelling Space



Advertise



Use Vertis Media to deliver native content across relevant top sites and generate engaged audiences via its contextual nature that only targets the right users.

Publishers



Monetize your inventory in an uninterrupted and reader friendly way with quality content that is relevant and contextual to your editorial environment.

Trusted

by



Contact



ehsaasprogram63@gmail.com



Ahsaasprogram.pk